



## The English-Speaking Union of Canada

---

Monday, August 16, 2010

Dear Colleague,

On behalf of the English Speaking Union of Canada, I am pleased to present to you the 2010-11 “HSBC National Public Speaking Competition” to be held on **Sunday, October 31, 2010 in Montreal, Quebec**. Each year, the ESU in London, England hosts the “**International Public Speaking Competition**”. Countries are invited to send two competitors. This tournament will select the two Canadian participants for the event which will take place **May 23-27, 2011**.

There is a tournament handbook which will become available at a later with specific information about the upcoming 2011 competition. However, the 2010 handbook which details the competition format, and rules, etc. is posted online at: <http://www.qsda.net/esu>

The competition in England requires competitors to deliver a **five-minute speech on a given theme**. The theme for the 2011 competition in England is “Words are Not Enough”. However, there is a new element this year. We cannot use this theme for our national tournament, but instead must use the theme “**Lessons for the Future**”. Students will write a speech on this theme, and if successful in advancing to the International competition, will write another speech. This is a new rule for this year that all countries must follow. When writing a speech, speakers may interpret the theme in any way they see fit, but they should not use the theme as their title. In choosing their title, speakers should not be afraid to be provocative, hard-hitting or humorous, as long as their intention is constructive and the speech is not offensive to other parties present. Speakers must avoid speeches that are likely to be perceived as doctrinal or political.

In order to be eligible, students, according to the ESU rules, must be **between 16 and 20 years of age**, and in full time education, at the time of the competition in England ( **i.e. May 23<sup>rd</sup>, 2011** ). The judging criteria is not any different from other public speaking events with which we are familiar, and the detailed criteria can be found in the handbook online on the QSDA site.

The qualifying tournament will have **two rounds**. Each student will deliver his/her five-minute speech twice, to a separate panel of judges. The top five students will then be selected for a final round, and the top two students will be selected based solely on the final round’s judging.

The event will take place the morning of the **Sunday, October 31**, the morning after the McGill University High School Tournament. It is our hope that this will open the event to many schools who are already traveling from a distance. We are aiming to finish no later than 2:00 p.m. which would allow schools to book late afternoon or early evening flights home. The tournament will take place at the **Best Western Ville-Marie Hotel**, (<http://hotelvillemarie.com/>) located at the corner of Peel and Sherbrooke. Should you require accommodation, please contact the hotel directly, Rania Tohme, at [rania@hotelvillemarie.com](mailto:rania@hotelvillemarie.com) to get the discounted rate of \$109 plus taxes for a room with one queen bed, and \$129 plus taxes for a room with two queen beds.



## The English-Speaking Union of Canada

---

The tentative schedule for the tournament is as follows:

Registration and Refreshments	9:00 a.m. - 9:15 a.m.
Judge's and Competitor's Briefing	9:20 a.m. - 9:45 a.m.
Round 1	10:00 a.m. - 11:00 a.m.
Round 2	11:00 a.m. - 12:00 p.m.
Lunch	12:00 p.m. - 12:45 p.m.
Finals	12:45 p.m. - 1:30 p.m.
Awards	1:30 p.m. - 1:45 p.m.

**This public speaking tournament open is open to any school in Canada, and to first year CEGEP students.** However, we are placing an initial limit of **THREE students per school, and also a maximum of 32 competitors.** We may be able to accommodate more students per school, depending on registration, and if so will be in touch after the initial registration deadline of **Friday, October 1.** We hope that some schools, especially those that are local, would be able to provide a judge. Kindly note that there is a rule in place requiring that **students not participate in school uniform** in order to maintain anonymity of competitors.

The top two students who are selected will receive an ESU Canada **travel bursary of \$750**, to be used towards the travel costs of competing in the event in England. Please note that these travel bursaries are not prize money. They can only be used towards the cost of attendance in England, and will not be paid out until the plane ticket has been purchased, and a copy submitted to ESU Canada. Each competitor will also need to pay to the London organizers, the registration fee, which is approximately 250 British Pounds. ( which includes accommodation, activities and some meals )

The registration fee for this tournament **is \$75 a student, payable to “English Speaking Union of Canada”.** The cost per coach is \$40 which will be waived if you are able to judge. The fees will cover a light breakfast, buffet lunch and awards. The initial deadline for registration is **Friday, October 1, 2010**, after which I will allow schools to enter more participants if space permits. Please contact me by email with all details. Since we are running this at a hotel, I do need to confirm that we have adequate numbers sooner than I normally would. There are many advantages to this arrangement, and I do apologize that it may be a little more expensive than usual, and is also the reason I need to count meals very carefully and charge a fee for everyone.

It is our hope that this approach will raise the profile of this tournament and we hope that your school will be able to participate. Please do not hesitate to contact me if you have any questions.

Sincerely,  
Chris George, ESU Canada Educational Committee Chair  
Home Phone: 514-448-9059  
Email: [cgeorge@videotron.ca](mailto:cgeorge@videotron.ca)